

FSC PRODUCT LABELING GUIDE

Portrait Labels



Full Label Portrait

To avoid any possible reproduction and legibility problems, the portrait labels must never be reproduced at a size less than 17mm across.



Mini Mix Label Portrait

To avoid any possible reproduction and legibility problems, the portrait labels must never be reproduced at a size less than 11mm across.

Clear Space

Clear space is the non-print area surrounding the label to ensure that the label remains uncluttered. It is calculated by using the height of the FSC wordmark. Where possible, apply more clear space than is required.

Color Reproduction

The FSC labels artworks are supplied in Pantone, CMYK and black and white versions.

Landscape Labels



Full Label Landscape

To avoid any possible reproduction and legibility problems, the landscape labels must never be reproduced at a size less than 12mm in height.



Mini Mix Label Landscape

To avoid any possible reproduction and legibility problems, the landscape labels must never be reproduced at a size less than 8mm in height.

